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## General terms for Sponsors & Exhibitors

C.B. = Conference Bureau

1. Definitions: In these terms, "Exhibitor/Sponsor" refers to any organization or individual booking exhibition space, sponsorship packages, symposia, or other confirmed participation in the event. The Exhibitor is entitled to withdraw from the agreement, but only on condition that this is done in writing within 14 days after the date of the order.
2. In the case of a cancellation the amount due for payment is regarded as forfeited.
3. If the Exhibitor/Sponsor breaks the contract without making immediate reparation being so requested, he or she can be excluded from taking part in the current fair and shall not be entitled to any refund on such stand rental as may have been paid.
4. The Exhibitor/Sponsor must have completed the construction of the stand at least two hours prior to the opening of the Congress in question, if nothing else has come to an agreement.
5. The Exhibitor/Sponsor undertakes to abide by all exhibition regulations as laid down on this application and by any other special regulations as the C.B. may see fit to introduce.
6. The Exhibitor/Sponsor must comply with such changes and modifications in location and space as may be rendered necessary by circumstances. Complaints regarding allotted stands must be made before the space allocated has been occupied.
7. Exhibitor/Sponsor may not occupy stands until stand rental has been paid in full.
8. Stands are not transferable either in whole or in part.
9. The C.B. disclaims any liability for damage or injunctions arising from failure to observe regulations or from approval being denied and the Exhibitor/Sponsor must compensate the C.B. for all expenses and damage as may result.
10. Exhibitors are prohibited from drawing attention, by any kind of display, to exhibitions taking place off the C.B. premises. Under no circumstances direct sales may be made unless written permission has first been obtained from C.B. Booking of orders may be accepted.
11. Exhibits may not be removed from an exhibition in progress without special permission from C.B.
12. Rental covers the exhibition space, if nothing else has come to an agreement.
13. The C.B. disclaims any responsibility for all exhibits and items of decoration in the Exhibitor's/Sponsor's stand even when damage has been caused by error or negligence on the part of the C.B. or of personnel for whom the C.B. is responsible. Exhibitor/Sponsor are accordingly recommended to take out insurance cover.
14. In all cases where exhibition catalogues are printed information on the Exhibitor/Sponsor is included free of charge. The disclaims any liability for any inaccuracies that may appear.
15. The Exhibitor/Sponsor is forbidden to do the following:
  - a) place any item outside the confines of the stand or to block access to fire firm hydrants, emergency exits, and electrical equipment allow decorations, etc., to exceed the maximum height specified for the exhibition in question.
  - b) use any decorative material not approved by the fire authorities,
  - c) use naked flames or store gases and flammable liquids on the C.B. promise without the authorization of the fire authorities and the C.B.,
  - d) publish advertisement outside the confines of his or her stand,
  - e) arrange his or her stand, decorations, demonstrations, and marketing activities in a way that conflicts with the advertising code of standard laid down by the International Chamber of Commerce or that disturbs other exhibitors or visitors. All verbal and written marketing must be factual and must accord with the Marketing Practices Act.
16. Measures not taken for decorative or advertising purposes and which constitute political propaganda are prohibited in stands and throughout the C.B.'s premises.
17. Any items or goods remaining in stands after the final date of removal can be removed by the C.B. in the Exhibitor's/Sponsor's name and at his or her expense.
18. The Exhibitor/Sponsor is not entitled to any refund of stand rental, either in whole or in part nor to any form of compensation if heating or supply of water and electricity are curtailed due to circumstances beyond the C.B.'s control.
19. The C.B. is not obliged to refund stand rental if forced to cancel or postpone an exhibition due to act of war, special measures taken by local or central government, strike, lock-out, fire or any comparable circumstances. The Exhibitor/Sponsor, however, will have the right to the same or similar place the moment the exhibition can once again be held.
20. If any of the undertakings specified in this contract become subject to any special tax or surcharge the Exhibitor/Sponsor shall be obliged to pay the sum in question.
21. Cancellation: Any cancellation after the confirmation of the booking is subject to full payment. This applies to all confirmed components of participation, including exhibition space, sponsorships, and symposia. Participants remain financially responsible for all items booked, and the C.B. reserves the right to enforce full payment in accordance with these terms.